



EXPERIENCE

Freelance Graphic Design, Little Cabin Creative, Cambridge, WI, 5/04 - present

- Design, illustration, and layout on Mac using Adobe Illustrator, and Photoshop.
- Design logos, marketing materials, product photography and retouching,
- Website design and maintenance using Photoshop and Dreamweaver.

Graphic Designer, Longview Fibre Company, Fridley, MN, 4/94 - 5/04

- Design, illustration, and layout on Mac using Adobe Illustrator, Photoshop, QuarkXPress and others.
- Work closely with customers, structural designers, and sales reps to design POP packaging and displays.
- Prepare layouts to match required equipment specs and assist with press checks.
- Provide customers with 3D renderings, setup instructions, sell sheets, and mockups.
- Recommending hardware/software purchases, creating marketing materials and brochures for sales staff.

Highlights: - Selected for corporate marketing group assigned to develop marketing materials.
- Designed graphics for CorrPak award winning corrugated promotional clock and picture frames.
- Designed graphics for 2003 CorrPak award winning Malt-O-Meal Hot Cereal display.
- Created in-house digital photo studio and do photography for corporate wide marketing materials.

Freelance Graphic Design, 6/93 - 5/04

- Website design and maintenance.
- Logo design, promotional materials for businesses and bands.
- Music CD cover designs.
- Catalog design and layout.

Production Artist, Longview Fibre Company, Milwaukee, WI, 6/91 - 4/94

- Prepress trapping, design, and illustration on Mac using Adobe Illustrator, Photoshop and QuarkXPress.
- Prepared POP packaging and display graphics for flexographic direct print on corrugated.
- Duties included taking projects from layout stage through film output.

Keyliner, Jak-Pak, Inc., Milwaukee, WI, 5/90 - 6/91

- Keyline, design, illustration, and mockups for toy packaging.
- Assisted with coordination and design of yearly catalog.

Accounting Clerk, Dynex/Rivett, Inc., Pewaukee, WI, 5/88 - 1/90

- Accounting, filing and typing.

EDUCATION

Over 80 hours of training and seminars for Adobe Illustrator and Photoshop, 7/91 - 8/93

Milwaukee Institute of Art & Design, Drawing and Design Classes, 9/90 - 12/90

University of Wisconsin-Milwaukee, Degree Pursued: Fine Art Degree, 1/90 - 5/90

University of Wisconsin-Waukesha, Degree Pursued: General, 9/88 - 12/88

CONTACT INFO

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